

MSCA-GLOPOL promotional tools

27 March and 7 April 2026

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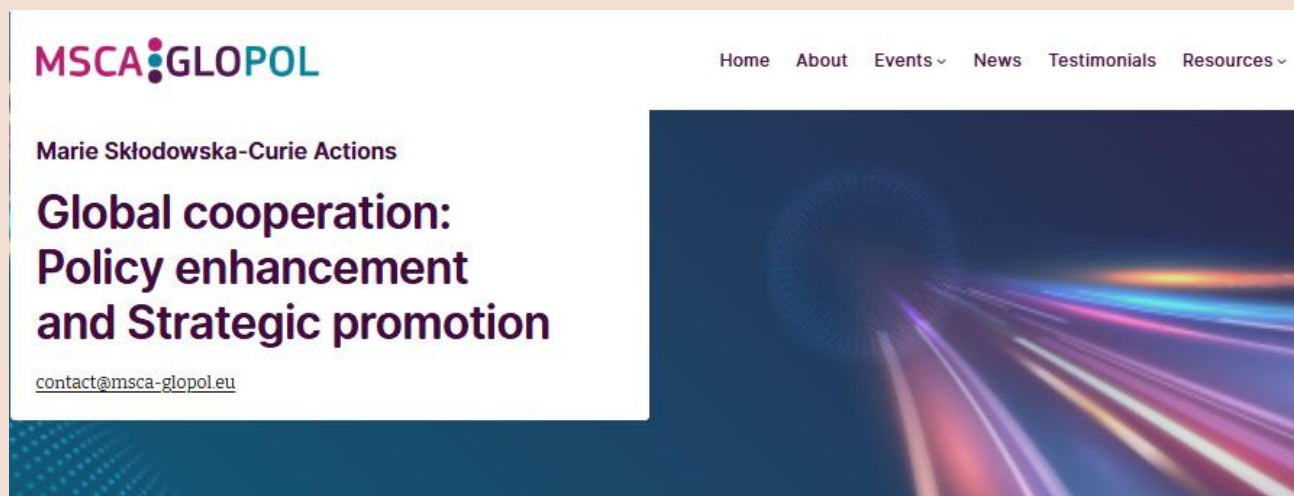
MSCA-GLOPOL Work Package Leader for promotion

Coordinated MSCA Promotion Groups

- Understanding opportunities and untapped potential for the promotion of the MSCA in target country/region
- Collaboration of local MSCA info relays: local NCPs, EURAXESS Worldwide offices, EU Delegations/S&T Counsellors, the MCAA, National Erasmus+ Offices, the Enterprise Europe Network, and other relevant stakeholders.

<p>Establish Communication channels</p>	<p>Initiate Contact: reach out to all stakeholders and introduce the need for coordinated promotion efforts Regular meetings: to discuss activities, share updates, brainstorm collaboration opportunities</p>
<p>Gather Information on Local Activities</p>	<p>Mapping existing initiatives: request information from all entities about their activities Identify synergies between: Look for overlaps between MSCA objectives and the activities planned by all entities. Identify opportunities where MSCA can be integrated or highlighted.</p>
<p>Develop Joint Promotion Strategies</p>	<p>Collaborative planning: Work together to develop a joint promotion strategy that aligns with both MSCA goals and the activities of the entities Tailored Messaging: To fit specific geographical contexts, ensuring it resonates with the local community</p>
<p>Leverage Existing Networks</p>	<p>Utilise networks: Make use of the stakeholders' networks to disseminate MSCA opportunities. Cross-Promote activities: Encourage these entities to promote MSCA activities in their communications, while also promoting their relevant activities through the project channels.</p>

MSCA-GLOPOL website and SoMe



WHAT WE DO

We're working to strengthen international cooperation in Marie Skłodowska-Curie Actions with key partner countries and regions. Our mission focuses on 20 countries and 6 regions, enhancing policy dialogue and strategic promotion to foster stronger research partnerships.



Track and analyse

We keep track of how well our 26 target countries and regions are connecting with MSCA, spotting new opportunities along the way.



Promote and connect

We team up with local networks and organise events and training sessions to help more organisations discover what MSCA can offer them.



Build synergies

We make sure MSCA works well with other EU research programmes, creating a joined-up approach that benefits everyone.

- **Website**
msca-glopol.eu

- **Contact**
contact@msca-glopol.eu

- **Follow**
 - in msca-glopol
 - 🦋 msca-glopol.bsky.social

<https://msca-glopol.eu/>



Local and global activities

Onsite and online promotional activities



MSCA:GLOPOL
GLOBAL POLICY & PROMOTION

Horizon Europe
Marie Skłodowska Curie Actions
Staff Exchanges & Doctoral Networks
Training Sessions

12 May 2026
Mexico City

Learn more at: msca-glopol.eu

ANUIES

Funded by the European Union

The poster features a circular graphic on the left with the MSCA:GLOPOL logo and event details. On the right, there is a photograph of a city street with a prominent golden eagle statue in the foreground. Logos for ANUIES and the European Union are at the bottom.

Global online sessions and Best Practice Forum



MSCA:GLOPOL
GLOBAL POLICY & PROMOTION

MSCA-GLOPOL
Global Online Session
Navigating MSCA: Actions & Tools

Batch 1: 24 March 2026
Online | 08:00-09:30 CET

Batch 2: 26 March 2026
Online | 17:00-18:30 CET

Learn more at: msca-glopol.eu

Scan to register for Batch1



Scan to register for Batch2



Funded by the European Union

The poster is split into two main sections. The left section contains the MSCA:GLOPOL logo, the title of the online session, and the dates and times for two batches. The right section features two QR codes for registration, one for each batch. Logos for the European Union and MSCA:GLOPOL are at the bottom.

Available material so far

Testimonials



Dr. Sherif S. Ebada, Professor, AvH Alumnus, Egypt

"The H2020-MSCA-RISE offered me an invaluable opportunity to get in contact with an elite class of brilliant minds in their fields from three continents and of different specialities. It was a turning point in my career path that enriched and diversified my expertise while being hosted at various partner institutions in the project. The earned advancement through H2020-MSCA-RISE was not limited to scientific but extended to personal perspectives."

MYCOBIOMICS

Joining forces to exploit the mycobiota of Asia, Africa and Europe for beneficial metabolites and potential biocontrol agents, using - OMICS techniques

The H2020-MSCA-RISE GoMyTRi project has successfully paved the way for international collaboration between three global research leaders from Germany, the Netherlands and Thailand. With partners specialised in applied mycology, the project explores beneficial secondary metabolites for the development of antibiotics and identifies potential candidates for the development of environmentally friendly fungal biocontrol agents. The EU-funded MYCOBIOMICS project expands the collaboration to carefully selected partners from Austria, Czech Republic, Kenya and South Africa for implementing omics technologies and studies on the interaction of fungal organisms to discover new bioactive molecules. The project also characterises the mycobiota of important agricultural plants.

Call Flyers

Marie Skłodowska-Curie Actions (MSCA) Staff Exchanges (SE)

The MSCA Staff Exchanges (SE) support short-term international and inter-sectoral exchanges of staff involved in research and innovation. The goal is to build sustainable, collaborative research projects between organisations from both the academic and non-academic sector - especially SMEs - across Europe and beyond. Through these exchanges, staff gain new knowledge, skills, and career development opportunities, while participating organisations strengthen their research and innovation capabilities.



Learn more
www.mscas-exchanges.europa.eu/academic/exchange

Who can apply

Staff Exchanges are open to international consortia of universities, research institutions, businesses, SMEs and other non-academic organisations. Individual staff members are selected by their sending organisations.

Overview

Duration of Research Project	Set-up of Consortia	Secondments of Staff	Mobility
Up to 4 years.	<ul style="list-style-type: none">Academic and non-academic Organisations;At least 3 organisations in 3 different countries (2 in a different EU Member State or Horizon Europe Associated Country).	<ul style="list-style-type: none">1 month to 12 months;Researchers, administrative, technical or managerial staff at any career stage, selected by sending organisation;Any nationality;Engaged in, or linked to, research and innovation activities at their sending organisation for at least 1 month prior to the secondment;Return to sending organisation after the exchange to pass on knowledge and foster collaboration.	Inter-sectoral, international, interdisciplinary.

What is funded

- Seconded Staff (e.g. allowance for travel, accommodation, subsistence costs);
- Research, Training and Networking Activities;
- Management and Indirect Costs.

Based on content from the European Commission and the official MSCA website



Access comprehensive information about EU Research & Development projects at CORDIS
Find out more
cordis.europa.eu

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Under construction ...

Infographics

Videos with success stories

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Thank you..



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