



**Networking and Brokerage Event
Horizon Europe
MSCA Staff Exchanges Call 2026**

**Strategic Intercultural & Innovation Brokerage
for EU–India R&I Mobility**

Who We Are | HAC & Ecopolab



Two complementary SMEs based in France and Spain

Operating at the intersection of:

- European project strategy
- Intercultural innovation
- Cross-sector activation

Positioning

Strategic facilitators of international R&I collaboration

HAC

Paris based structure with 25 years of experience in:

- European project design & coordination
- Innovation, multilingualism, digital cooperation

Ecopolab

New Spanish non-profit SME based in south East Spain:

- Strengthening green multicultural dimension

📄 Hélène Abrand:

- Sciences Po Paris – City University London – Complutense Madrid
- 25+ years designing and coordinating European projects (Erasmus+, innovation, digital initiatives)
- With Franco-Indian operational capacity (Paris–Pondicherry)

Strategic Synergies in EU–India Mobility

MSCA Staff Exchanges strengthen international and intersectoral mobility

Mobility effectiveness depends on:

**Intercultural
integration**

**Institutional
learning**

Ecosystem access

**Structured
knowledge
transfer**

The human and systemic dimensions of mobility are often underestimated

Our focus: Making mobility for research and innovation structurally effective and sustainable

Our Core Contribution

Structured support to enhance EU–India staff exchanges impact

We:



Facilitate intercultural & multilingual integration



Strengthen host-site coordination



Activate innovation ecosystems in France & Spain

(BPI, Universities, research institutes, Start-ups and SMEs links, AI ecosystem)



Enable academic & non-academic cross-sector synergies



Develop EU calls answers

Impact: Improved quality, retention & long-term outcomes of research and secondments

R&I Positioning

Strategic axis: International mobility, intercultural collaboration & digital innovation for global research cooperation

Three complementary workstreams:

01

Intercultural & multilingual models for R&I collaboration

02

Contextual & urban integration of mobile research staff

03

AI-supported tools for international project design & funding strategy

Core strength: Connecting disciplines & sectors

Emerging Digital Innovation Dimension

Objective

Co-develop AI-supported tools to facilitate:

- International partner matching
- Strategic call positioning
- Collaborative proposal design

We seek

Research & technology partners interested in co-developing within a Staff Exchanges framework





Added Value to a Consortium

We bring:

- Dual EU presence (France & Spain)
- Access to Paris innovation ecosystems
- Experience in European project architecture
- Cross-sector activation capacity
- Franco-Indian operational bridge

We contribute to:

- Strengthened R&I human capital
- Increased EU–India attractiveness
- Sustainable collaboration structures
- Reduced mobility risk

Looking Forward



Open to:



Joining existing consortia



**Co-designing new MSCA
Staff Exchanges proposals**



**Developing structured EU-
India cooperation models**

We welcome bilateral discussions

Contact:

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